



## The healthy care for young skin



# The BeauCaire Quality



BeauCaire has a completely different quality than so-called „natural cosmetics“. On the one hand, certain chemical preservatives may be contained in „natural cosmetics“ and on the other hand, not all natural substances are skin-friendly and well tolerated. Instead, we consistently use the findings of dermatology and allergology on the compatibility of cosmetic ingredients and take into account the ethical aspects of environmental protection and animal welfare. Here are the derived quality features for skin friendliness, animal friendliness and environmental friendliness:

- Without chemical preservatives
- Free from mineral oils
- Free from animal derivatives - vegan
- Avoiding unnecessary packaging waste: without outer packaging
- Perfume-free, individual specialty products with essential oils

(Essential oils are sold in accordance with the legal provisions on the respective products specified.)

These quality guidelines are for Dr. Baumann SkinIdent and thus for BeauCaire the qualitative foundation in the development and manufacture of skin care products. This means: On the one hand, the metabolism and structure of the skin are taken into account and, on the other hand, the aspects of our environment and those of our fellow creatures.

The goals are:

- **Optimal compatibility** through consistent use of dermatological and allergological findings when selecting the ingredients.
- Targeted selection of **ingredients** whose effects have been described and proven and which are therefore beneficial for the skin.
- Harmonious harmony of the ingredients with the physiology and anatomy of the skin. This is achieved when as many ingredients as possible are naturally present in the skin and in the organism, i.e. are skin-identical or body-identical. The skin care line SkinIdent is an outstanding top result of the Dr. Baumann SkinIdent research, as it consists exclusively of skin-identical/body-identical ingredients and vitamins. SkinIdent is presented in a separate catalog and on our website
- **Environmentally friendly** by avoiding unnecessary packaging waste such as outer packaging.
- **Animal friendly** by rejecting ingredients from animal derivatives.



## Your Benefits

### Compatibility is a priority

For us, compatibility is the basis of sensible skin and beauty care. Because without optimal compatibility, all other properties of a product become meaningless. Of course, there is no 100 percent security against allergic reactions, because potentially every natural and every chemical substance can trigger an intolerance.

However, if we take into account the findings of the sciences that deal with allergic reactions of the skin, i.e. dermatology and allergology, we reduce the probability of an allergic reaction to a minimal residual risk.

Therefore, the BeauCaire research has its power i.a. bundled in making all products durable without chemical preservatives and allowing them to smell pleasant without perfumes.

If, exceptionally, essential oils are included, they are indicated on the respective products in accordance with the statutory provisions.

### No mineral oils - for the sake of your skin!

Mineral oils or paraffins are very inexpensive and can thus reduce the production costs of a skin care product considerably. However, in higher concentrations they can form an impermeable film on the skin and thus impair or even hinder the regeneration of the skin's own lipid barrier. This disruption of the skin's physiology can lead to rough, dry

skin even after stopping a preparation containing mineral oil for a certain period of time, even if the care has been switched to a high-quality product with natural vegetable oils. That's why BeauCaire does not use mineral oils despite the low price.



# Your Benefits

## Naturalness through skin-identical lipids

By using lipids of plant origin, which are also important building blocks in human skin, we achieve a high level of safety in terms of tolerability and a high degree of naturalness.

The multilayered liposomes used by BeauCaire are made up of precisely these skin-identical lipids. To put it simply, you care for your skin with „skin“. Can there be anything more natural for your skin? However, multi-shell liposomes are not only an exceptional active substance, but also active substance carriers that can be used e.g. B.

transport skin-friendly and protective vitamins quickly into the skin.

The enormous increase in the moisture content of the skin within just a few days thanks to multi-shell liposomes is also particularly important. Even this brief description of a few characteristics from the overall active profile of the multi-shell liposomes indicate their ingenious properties and point to their importance for optimized skin care.

## The importance of nutrition for health, beauty and well-being

A healthy diet is of paramount importance for beautiful skin, for the health and well-being of body, mind and soul.

Health is largely the result of a healthy diet, sufficient exercise and abstinence from nicotine.

The importance of a healthy diet for beautiful skin cannot be overestimated. Many scientific studies prove that a purely plant-based diet is the healthiest.

The medical commission PCRM (“The Physicians’ Committee for Responsible Medicine”) recommends the purely plant-based vegan diet as the healthiest diet and justifies this in a logically understandable way:

“Vegan diets that contain no animal products are even healthier than vegetarian diets. Vegan diets contain no cholesterol and even less fat, saturated fat and calories than vegetarian diets because they contain no dairy pro-

ducts and eggs. Scientific research shows that health benefits increase when the amount of nutrition from animal sources in the diet is reduced, making the vegan diet the healthiest overall.”

For further study of a healthy diet, the book „China Study“ by Professor Dr. T. Colin Campbell, which was published by Systemische Medizin Verlag.

You can find more about this topic on the website [www.ProVegan.info](http://www.ProVegan.info) by Dr. medical Ernest Walter Henrich.

## Responsibility for the environment, animals and people

Reason-oriented product design also requires doing without expensive, extravagant packaging and outer packaging that has no effect on the condition of the skin but unnecessarily pollutes the environment.

However, cosmetics should not only be environmentally friendly and benefit the consumer by being optimally compatible and effective, but also take into account the

needs of fellow animals. Animal ingredients in cosmetic products come mainly from slaughterhouse waste and from animals that have suffered all their lives in factory farming.



## Conclusion: Concentration on the essentials

Focusing on the essentials has priority at BeauCaire: compatibility and effect on the skin as well as taking into account the needs of animals and the environment.

## Consumer Protection: Identify cosmetic ingredients

To protect the consumer, it is required by law to list the ingredients of cosmetic products on the packaging ("INCI declaration"). However, very few people know what is behind the (often Latin) terms. That is why we have put together a selection of commonly used substances such as chemical preservatives, perfumes and mineral oils for you.

Perfume, Fragrances: Perfume, Fragrance

Chemical Preservatives: Benzoic Acid, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Triclosan, Imidazolidinyl Urea, Diazolidinyl Urea, Chlorhexidine, Methylisothiazolinone, Sodium Benzoate, Potassium Sorbate, Dibromodicyanobutane, Sorbic Acid, DMDM Hydantoin, Polyaminopropyl Biguanide, Phenoxyethanol, Chloromethylisothiazolinone, 2-Bromo -2-Nitropropane-1,3-Diol (Bronopol), Quaternium 15, Iodopropynylbutylcarbamate.

Please note: Nature-identical preservatives are chemical preservatives.

Petroleum products/mineral oils: Mineral Oil, Petrolatum (Vaseline), Paraffinum Liquidum, Paraffinum Subliquidum, Cera Microcristallina, Microcrystalline Wax, Ozokerite,

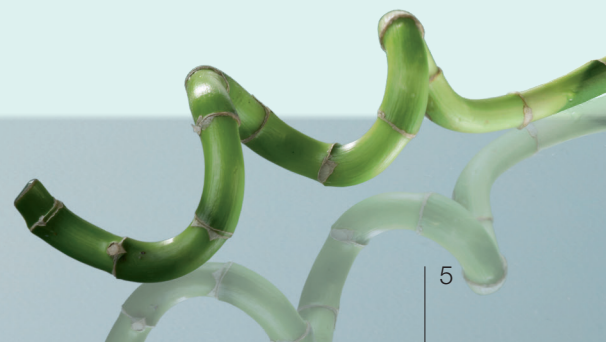
Ceresin.

If you would like to find out more about the advantages and disadvantages of the individual cosmetic ingredients, we recommend the following literature:

The „Blue List“ published especially for professionals classifies the ingredients of cosmetic products according to their „allergenic risk potential“. The „Blue List“ is published by the following authors: Dr. HP Fiedler, Wiesbaden; Prof. Dr. H. Ippen, Goettingen; Prof. Dr. FH Kemper, Munster; Prof. Dr. dr NP Lüpke, Osnabrueck; Prof. Dr. KH Schulz, Hamburg; dr W. Umbach, Dusseldorf.

As an informative reference work for experts and consumers without specialist knowledge, the book „The evaluation of cosmetic ingredients using the INCI designations“ by Dr. medical Ernst Walter Henrich and Dr. re. of course Thomas Baumann mentioned. It is used to assess cosmetic products with regard to compatibility, risk of allergies and effect. In addition, the distinction between plant and animal ingredients is taken into account in order to enable animal-friendly consumers and vegetarians to make the right choice of products.

**We guarantee that BeauCaire products contain no chemical preservatives, no Perfume and no mineral oils or paraffins from petroleum and no ingredients from killed animals are included.**



# Gentle facial cleansing – the perfect preparation for facial care

## Deeply effective basic care with multilayer liposomes

The skin-related multi-layer liposomes form the basis of BeauCaire facial care. After cleansing the skin, one of the following BeauCaire liposome preparations should always be applied first so that the liposomes can penetrate the skin and provide plenty of moisture. Then the BeauCaire care cream that is tailored to your skin type should be applied. Please observe this order, otherwise the highly effective liposomes could not penetrate the skin.



### Cleansing Milk

**For every skin type.**

This skin-friendly cleansing milk cleans your skin thoroughly without degreasing it. It is ideal for all skin types and can be used on very sensitive skin as well as in the eye area to remove eye make-up. Afterwards please refresh your skin with BeauCaire Tonic Lotion for all skin types.

### Tonic Lotion

**For every skin type.**

The BeauCaire facial toner is very suitable for normal and combination skin as well as for oily and dry skin. It refreshes the skin and cleanses it deep into the pores after using the BeauCaire Cleansing Milk. Now your skin is optimal for the following care prepared.

### Face Cleanser

**For every skin type.**

If you prefer a foaming washing gel for pore-deep cleaning and gentle degreasing of the skin, we recommend this product. The Face Cleanser contains extremely mild and very well tolerated detergent substances. Also here is the BeauCaire

Tonic Lotion the ideal supplement



## Liposome Light Liposome Medium Liposome Super

These preparations increase the moisture content of your skin due to the high content of multilayered liposomes. BeauCaire Liposome Light has the lowest oil and liposome content of all versions, making this formula ideal for oily skin, warm weather and those just getting used to the powerful liposomes. All preparations with liposomes contain the skin-friendly vitamins E, A, C as well as the provitamin D-panthenol and the hyaluronic acid that is naturally present in the skin. In addition, Liposome Super unfold nanosomes in their effect.

## Liposome Tea Tree

This special preparation contains the same high-quality ingredients as BeauCaire Liposome Light or Medium, but also the highly effective tea tree oil. It is therefore particularly suitable for the care of impure problem skin with pimples.

The special active ingredient and active ingredient carrier

## Multilayered Liposomes

### Assured effect

Scientific studies have shown that applying multilayered liposomes twice a day increases the moisture content of the skin enormously within a very short time. These results are documented, for example, in the scientific publication „Skin and Liposomes“ (1992) by Dr. Ghyczy et al. and „Influence of liposomes on skin moisture“ in: Fachmagazin SöFW 10/92 by Dr. Roeding and associates.

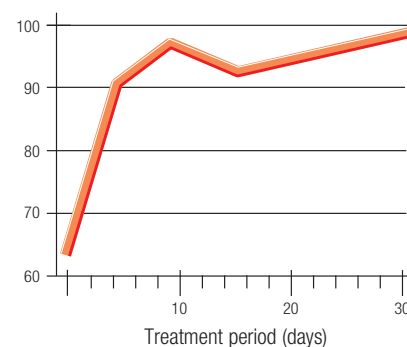
### Awesome Features:

**Active substance and active substance carrier at the same time.** Liposomes are skin-related substances that, in addition to their own moisturizing effect, also have an important transport function. They are able to introduce other skin-friendly active ingredients (such as vitamins E, A and provitamin B5) into the skin.

### Very good tolerance.

The lipid building blocks of the multilayered liposomes already occur naturally as components of the skin cells. This is the basis for particularly good tolerability. The renunciation of preservatives and perfume is a matter of course for us because of the risk of smuggling.

Relative humidity of the skin (%)



Electron micrograph of several multilayered liposomes.

# Face Care Creams – the perfection for perfect skin care

These products can either be used independently of the BeauCaire liposome basic care or ideally as a supplement to the liposome products in order to achieve optimal care success. In this case, the liposome preparation must be applied first and then the care cream.

With the BeauCaire care creams, we distinguish between Intensive products for particularly intensive care of demanding skin and Super Sensitive products for mild care of particularly sensitive skin.



## **Intensive Light**

For oily skin.

## **Intensive Medium**

For normal and combination skin.

Light creams with intensively nourishing oils and ingredients such as vitamin E, vitamin A, D-panthenol, urea. These preparations therefore contain exactly the active ingredients that demanding skin needs and which protect and pamper your skin.

## **Intensive Rich**

**For dry and very dry skin.**

Rich cream with a particularly high concentration of intensively caring oils and ingredients such as vitamin E, vitamin A, D-panthenol, urea. This high-quality product contains exactly the active ingredients that demanding skin needs to protect and pamper your skin.

## **Intensive Tea Tree**

A light but intensively nourishing cream for skin that tends to be dry and impure,

especially after using BeauCaire Liposome Tea Tree. Also for lovers of tea tree oil

the right product. The combination with a liposome product is also recommended here, in particular BeauCaire Liposome Tea Tree.





## Super Sensitive Light

For oily skin.

## Super Sensitive Medium

For normal and combination skin.

The light oil-in-water emulsions with as few but well-tolerated ingredients as possible. It is therefore ideal for people with highly sensitive skin who have difficulties finding skin care products that are compatible with their skin. The high-quality natural vitamin E, urea and lactic acid are particularly noteworthy as active ingredients. As the oil component, we chose silicone oil, which is very kind to the skin but should not be confused with mineral oils/paraffins. Because silicone oils are just as breathable on the skin as natural vegetable oils; In contrast to mineral oils, they do not form an impermeable film on the skin, even in higher concentrations. The only disadvantage of silicone oil is that it degrades more slowly in the environment (sewage treatment plant) than natural vegetable oils. That is why we only recommend the Super Sensitive products as an alternative for people with very sensitive skin.

## Super Sensitive Rich

For dry and very dry skin.

Compared to the other two Super Sensitive products, Super Sensitive Rich is a particularly rich water-in-oil emulsion. The active ingredients, oils and recommendations are identical to the other Super Sensitive preparations.

## Intensive Lotion

A very rich lotion for the intensive care of demanding facial skin as well as dry and very dry body skin. Ideal if the skin requires even more intensive care than with the BeauCaire Body Lotion. In addition to the skin-friendly vitamins E, A, C and D-panthenol, this wonderfully nourishing preparation contains u. urea and lactic acid. Also very suitable for massaging the face and body!

# Personal hygiene - well-groomed skin is simply more attractive

## The gentle care of the eye area

## Baby and child care

Anyone who treats their offspring to bionome care quality that is just as high as they treat themselves will be delighted with these products.



## Body care – well-groomed skin is simply more attractive

### Shower Balm

Mild shower gel for daily gentle cleansing. Then pamper your skin with BeauCaire Body Lotion to keep it soft and supple. For dry and very dry scaly skin, we recommend the rich Intensive Lotion from BeauCaire.

### Body Lotion

A real treat after every shower and every bath. A special combination of active ingredients with vitamin E, D-panthenol, urea, lactic acid and nourishing oils protects and cares perfectly. Your skin remains soft and supple and gets a well-groomed, attractive appearance. For dry and very dry, scaly skin, we recommend the rich Intensive Lotion from BeauCaire.

### Hand Cleanser

A gentle but thorough cleaning of the hands is the most important basis for good hygiene and health care. The hand cleanser, with its mild washing-active substances, is therefore ideal for all the needs of optimal hand hygiene. Also available as a 1000ml refill pack.

### Intensive Lotion

Description see page 9

### Hand Cream

Well-groomed hands are more attractive! Drying cleaning substances and frequent hand washing put a lot of strain on the skin on the hands and cause them to age prematurely. It doesn't have to be. Because active ingredients such as D-panthenol strengthen both skin and fingernails with regular use. With the Hand Cream you can care for and protect your hands and then touch paper or glass without leaving greasy stains. Because the BeauCaire hand cream is absorbed immediately.



## The gentle care of the eye area

### Eye Cream

Rich cream with vitamin E, A, D-panthenol, sesame oil and allantoin for the special care of sensitive and dry skin around the eyes. The formation of dryness lines is counteracted by the moisturizing active ingredients. Also available as a trial size in a 7 ml tube.

### Eye Gel

Oil-free gel with ceramides and hyaluronic acid for special care of the sensitive and dehydrated skin around the eyes. The moisturizing effect counteracts the formation of dryness lines. Also available as a trial size in a 7 ml tube.

#### A tip for practice:

The combined use of both eye care preparations (first gel, then cream) has proven to be particularly effective.

## Baby and child care

### Baby & Kids Cream

Baby and children's skin needs special care and protection! This ensures an excellently well-tolerated combination of caring and soothing active ingredients, such as e.g. B. vitamin E, D-panthenol, allantoin, lactic acid and nourishing oils. Of course, the Baby & Kids Cream, like all other BeauCaire products, can be kept without chemical preservatives, has a pleasantly neutral aroma without perfumes and contains neither mineral oils/paraffins nor animal ingredients. Mild cleansing of sensitive baby skin beforehand with BeauCaire Baby Cleanser is optimal.

### Baby Cleanser

The particularly mild washing gel for gentle cleaning the young, delicate skin of your baby and child. We then recommend gentle and protective care with the specially tailored BeauCaire Baby & Kids Cream.

# Special Care

## Well-groomed tan

Particularly innovative and compatible sun protection products without chemical light protection filters.



## Special Care

### Shampoo

Selected mild cleaning substances gently cleanse the hair and scalp so that you can wash your hair every day without any problems. Special active ingredients prevent the hair from „flying“ so that your hairstyle sits perfectly.

### Hair Conditioner

This hair conditioner is the ideal complement to the BeauCaire shampoo, because cleaning and care go together not only for the skin, but also for the hair and scalp. High-quality care and active ingredients such as D-panthenol, vitamin E, urea and allantoin improve the structure of your hair and give it a silky, attractive shine. Taking care of your scalp creates the best conditions for vital, strong hair growth within the individual genetic make-up.

### Pimple Cream

Special preparation for covering pimples and skin imperfections based on kaolin and mineral pigments. With consistent use, the pimples dry out. Ideal to complement BeauCaire Liposome Tea Tree.

### Deo Cream

Nurturing alternative to the usual liquid deodorant from the atomizer. Mild antiperspirant and odor-inhibiting active ingredients provide security throughout the day. The deodorant cream is applied to the areas and, if necessary, massaged in that tend to produce increased sweating and odors, e.g. B. armpits and feet.

### Face + Body Peeling

Dead skin cells on the face and body are removed by the particularly gentle, round grinding tools without damaging the skin. This effectively prevents the formation of blackheads and impurities. The following high-quality active ingredients of the care products can penetrate the skin better and unfold their effects.



## Gel Mask

Highly moisturizing mask based on multilayer liposomes, aloe vera, vitamins E and A, hyaluronic acid and D-panthenol. The Gel Mask does not need to be removed after the exposure time. Reminders that have not been absorbed can be massaged in lightly or removed with a swab.

## Cream Mask

A strongly cleansing, soothing and regenerating mask based on kaolin, also known as „healing earth“. After the exposure time, the mask is removed again and the toxins absorbed by the mask are removed. Vitamin E, D-panthenol and urea support the nourishing effect of the preparation.

## Well-groomed tan

### Sun Lotion Factor 12

This particularly well-tolerated sun lotion ensures highly effective protection against excessive UV radiation. The combination of substances with different effects such as light protection vitamin E, mineral pigments (zinc oxide, titanium dioxide) and a compatible light protection filter (octocrylene) ensures a high level of safety through the simultaneous scavenging of harmful free radicals, light filtering and light reflection. A sunscreen based on the latest scientific research.

### Sun Gel Factor 8

An oil and fat-free gel for particularly sensitive skin that tends to have problems when exposed to the sun. But active athletes also appreciate this fat-free gel, especially during their exercises in the sunny outdoors. This excellently tolerated sun gel not only protects your skin from excessive UV radiation, but also cares for it so that it remains supple and beautiful.



# Principles of our actions

For 28 years, the cosmetic chemist Dr. re.Thomas Baumann and the doctor and naturopath Dr. medical Ernst Walter Henrich shared their goal of developing top-class bionomic skin care products.

Right from the start, they worked according to a clear concept that has proven itself: Dr. medical Ernest Walter

Henrich decides what is ideal for the skin based on dermatological criteria and Dr. re. of course Thomas Baumann implements these specifications in the laboratory in an ingenious way. The result is the top bionome products available today from Dr. Baumann SkinIdent.

Known are Dr. medical Ernst Walter Henrich and Dr. re. of course Thomas Baumann also as authors of the specialist book „The evaluation of cosmetic ingredients using the INCI designations“. The work, which has now been published in its 4th edition, offers experts and interested end users useful information for assessing cosmetic products based on their ingredients.

The special bionome quality standards achieved are the result of continuous, systematic and ambitious research into the benefits of the skin and human health.





Supported worldwide by Dr. Baumann SkinIdent has supported many child and animal welfare projects for years. Also in the future, Dr. Baumann SkinIdent financially support children and/or animal welfare projects through state non-profit organizations. Likewise, environmental protection, animal and human rights are promoted through personal commitment and systematic educational work.



Dr. med. Ernst Walter Henrich



Dr. rer. nat. Thomas Baumann

With the best recommendations from your Dr. Baumann SkinIdent Institute:

SkinIdent AG  
[www.SkinIdent.com](http://www.SkinIdent.com)

**Attention, please note: Only buy our products from an authorized cosmetics institute after receiving professional advice. Following a consultation at the institute, many institutes offer you the opportunity to buy the products via the cosmetics institute's password-protected online shop. According to our general terms and conditions, sales via other online shops not authorized by SkinIdent AG are prohibited. In the case of an unauthorized sale over the Internet, there is also a considerable risk that you purchase a counterfeit or tampered with product of inferior quality. In the case of a purchase via an unauthorized online shop on the Internet, we reject any warranty.**

